It's All in THE FAMILY



Meet the Owners/Directors

We strongly believe you can trace life-changing moments back to summer camp. Directors Rhonda and Mark met as camp counselors in 1975 and their love for camp encouraged them to establish Rolling River in 1992. Thousands of campers later, Rhonda and Mark have passed their passion for camp on to their 3 children and their spouses. Together, our family possesses a diverse skill set in business, education and recreation that has ultimately created an innovative summer experience for children.



Mark Goodman
Owner/Director
Queens College BA Phys.Ed
Columbia MA Teachers College
NYU PhD Administration



Rhonda Goodman
Owner/Director
Queens College BA, Columbia
Teachers College MA in Art,
Education & Special Ed.



Marissa Allaben
Director
Cornell BA Business/Marketing
Baruch College MBA
Entrepreneurship



Ali Rothenberg
Associate Director
URI BA Human Family & Dev.
Hofstra MA Early Childhood
Edu. & Special Ed.



Waterfront Supervisor Uni of Buffalo BA Psychology LIU MA School Counseling

Matt Rothenberg



Jonah Allaben

Operations Consultant
Cornell BS Mech. Engineering
Cornell MS Mech. Engineering



Jon Goodman
Associate Director
SUNY Cortland BS Phys.Ed
SUNY Cortland MA Health





Lisa Goodman Business ManagerSUNY Cortland BS Phys.Ed

Molloy College MA Special Ed.



ROLLING RIVER DAY CAMP THE FACTS



Rolling River is an all-inclusive, seasonal summer camp on the South Shore of Long Island. Our program serves as an extension to a child's primary education with a focus on out-of-classroom learning experiences to develop socialization, cooperation and other intangible life skills.

Our goal is to expose campers to a variety of traditional sports and arts programs in addition to premiere instruction in aquatics and boating. All camp groups receive a weekly schedule of structured activities and as campers grow, they have more opportunities to customize their program. Tuition also includes door-to-door bus transportation, onsite dining, health center services, off-season events and more.



600-700 Campers Annually Ages 3-15 from 20+ L.I. Towns.

Campers are Separated into 4 Divisions and Assigned Camp Groups by Age & Gender.



45+ Activities on Private, 5+ Acre Riverside Campus.

Swim Instruction Boating, Creative Arts, Athletics, Special Events, Field Trips, Playgrounds.



250+ Staff with 85% Return Rate & 60% over 21 Years Old.

Includes Group Counselors, Program Counselors, Waterfront & Operations Staff.